



Exercise and Mental Health

Each year more scientific studies confirm that regular exercise has a real and significant effect on stress and depression – and may work as well as medication. Reports show that exercise can improve disturbed sleep patterns, can help to control weight, and almost regularly has a positive effect on mood.



Mental Health Association in DE would like to thank the following companies and individuals for their sponsorship and support of the 2013 *E-Racing the Blues*®



GOLD



The News Journal
Media Group
A GANNETT COMPANY



SILVER



John du Pont

BRONZE



Dover Behavioral Health System
Caring, Consistent, Collaborative Health



Sallie & Jack Akester
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Fern & Jim Skelly
Niki & John Hawkins
Pat & John Cochran

SPRINTER

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Mazoch Dental Practice
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Patterson Schwartz Real Estate
The Freibott Law Firm

INDIVIDUALS

Mary Brady
Janet & Jim Lafferty
Deenie & Grafton Reeves

Jane & Bob Gibson
Laurie & George McArthur
Catharine Varacchi

12th Annual E-Racing the Blues® 5K Run/Walk 10K Run

Sunday, October 26, 2014



2014 SPONSORSHIP OPPORTUNITIES

www.eracingtheblues.org



100 W. 10th St., Suite 600
Wilmington, DE 19801
(302) 654-6833 - (800) 287-6423
www.mhainde.org



2014 EVENT INFORMATION

Date: Sunday, October 26, 2014
8:30 am start for 10K; 9:45 am for 5K

Location: Dravo Plaza, Wilmington Riverfront, Wilmington, Delaware

Course: 10K and 5K USATF Certified
10K RRCA State Championship
Start and Finish at Dravo Plaza

Registration: Team and individual registration and donations on event website
www.eracingtheblues.org

Amenities: Awards and prizes for individuals and teams, race T-shirts, food and entertainment



2014 SPONSORSHIP LEVELS

PLATINUM - \$7,500

- Name/logo displayed on the sleeve of event T-shirt
- 20 complimentary walker/runner registrations
- Ability to set up company display day of race
- Corporate banner displayed at event
- Commemorative wall plaque

GOLD - \$5,000

- Name/logo displayed on back of race t-shirt
- 15 complimentary walker/runner registrations
- Ability to set up company display day of race

SILVER - \$2,500

- Name/logo displayed on back of race t-shirt
- 10 complimentary walker/runner registrations

BRONZE - \$1,000

- Name/logo displayed on back of race t-shirt
- 5 complimentary walker/runner registrations

For all of the above levels, sponsorship also includes:

- Name/logo on event registration form, other promotional materials, and MHA website/ newsletter
- Name/logo on individual signs along race course
- Sponsor name announced on race day

SPRINTER- \$500

- Name/logo on event registration form, other promotional materials, and MHA website/ newsletter

PLEDGE YOUR SPONSORSHIP LEVEL

Fill out the adjacent confirmation form and mail to:

Mental Health Association in DE
100 W. 10th St., Suite 600
Wilmington, DE 19801

CONFIRMATION FORM

We are proud to support the 12th Annual *E-Racing the Blues*©. We authorize the Mental Health Association in Delaware to include our name or logo on materials printed for the event, consistent with the sponsorship level.

Platinum Sponsor- \$ 7,500

Gold Sponsor - \$ 5,000

Silver Sponsor - \$ 2,500

Bronze Sponsor - \$ 1,000

Sprinter Sponsor - \$ 500

Company name: _____

Contact name: _____

Address: _____

City: _____

State: _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-Mail Address: _____

_____ **We are not able to sponsor this year's event. Please accept our donation.**

Payment Method

_____ **Check made payable to: MHA in DE**

_____ **Credit Card payment**

___ **Visa** ___ **M/C** ___ **Discover** ___ **AmEx**

Card Number: _____

Expiration date: _____

Name on Card: _____

Signature: _____

_____ **Please send an invoice**